



# INCOME POTENTIAL CHART

Based on standard 6 x 4 decorative and colored curb (1)

Using the hypothetical average cost and price per foot below, this chart illustrates the ranges of income and gross profit possible in a day's work.

**GROW YOUR PROFITS BY THE FOOT!**

**The more LINEAR FEET  
of curb per day, the  
GREATER YOUR GROSS PROFIT!**

General Ranges for Income & Gross Profits (2)

	Price/ Foot	LINEAR FEET PER DAY			Gross Margin %'s
		400	600	800	
Income	\$4.00	\$1,600.00	\$2,400.00	\$3,200.00	
<b>GROSS PROFIT</b>		\$ 880.00	\$1,320.00	\$1,760.00	60.0%
Income	\$5.00	\$2,000.00	\$3,000.00	\$4,000.00	
<b>GROSS PROFIT</b>		\$1,280.00	\$1,920.00	\$2,560.00	67.3%
Income	\$6.00	\$2,400.00	\$3,600.00	\$4,800.00	
<b>GROSS PROFIT</b>		\$1,680.00	\$2,520.00	\$3,360.00	72.3%
Income	\$7.00	\$2,800.00	\$4,200.00	\$5,600.00	
<b>GROSS PROFIT</b>		\$2,080.00	\$3,120.00	\$4,160.00	76.0%
Income	\$8.00	\$3,200.00	\$4,800.00	\$6,400.00	
<b>GROSS PROFIT</b>		\$2,480.00	\$3,720.00	\$4,960.00	78.0%

General Ranges for Direct Costs (1)

Direct Cost Estimates	Low Range	High Range
Material*	\$ 0.90	\$ 1.10
Labor**	\$ 0.70	\$ 0.90
Total Cost/Foot	\$ 1.60	\$ 2.00
<b>Average Cost Estimate</b>	<b>\$ 1.80</b>	

\*\* Includes sand, portland cement, fibermesh, and TYGAR™ CurbColors™ (2% load).

\*\* A 3-man crew with 2 workers at \$14/hr each and an owner/operator at \$22/hr.

(1) The price of curbing, and the costs of material and labor, typically vary widely depending on the market. The ranges described above are estimates and are provided as a general guideline only. In order to compile more accurate projections, you should investigate thoroughly material costs, labor costs, and curb pricing for your market.

(2) The Gross Profit is equal to the Income (Linear Feet x Price/Foot), less the Average Cost Estimate of \$1.80/Ft x Linear Feet. The Gross Profit does not take into account other business expenses, such as insurance, rent, fuel, etc. It is important that prospective curbers research all costs when compiling their projections.